

BÜYÜKYALI

furnished by

FENDI

CASA



REGARDING BÜYÜKYALI İSTANBUL, THE ONLY ADDRESS FOR A “GOOD LIFE”...

Büyükyalı offers a fabulous life at the entrance to the İstanbul Strait where the historic city walls open out to the Bosphorus on the Kazlıçeşme shore; “a good life” where splendor meets comfort with an enchanting view, mixing the past and present.

Where historical buildings have been brought back to life with world-class renovation work and where trees hundreds of years old have been kept in place, Büyükyalı inspires with the life it promises; making possible a life enhancing dreams with its timeless architecture and meticulous design, in which every detail has been thought through.

All the elements of a “good life” come together in Büyükyalı with an unmatched harmony. Offering an “all-inclusive” comfort in daily life, located at the crossroads of all transport networks, road, sea and rail, İstanbul’s new coastal district Büyükyalı makes travel easy in every sense. The time that you would otherwise spend in traffic is spent with your loved ones, thanks to Büyükyalı’s location in the heart of the city. Beyond being just a view, the sea becomes a part of daily life at Büyükyalı, a way of life from sport to transport.

With its historic buildings, which have been brought back to life, merging the magical atmosphere of the past with today’s comfort, Büyükyalı blends the historical fabric with the smell of the sea. It offers within walking distance the possibility of satisfying all needs, from the chic boutiques of exclusive brands and restaurants that offer the first-rate tastes of world cuisine, from an organic market to outstanding restaurants and cafes that are meeting place for the city.

Büyükyalı also does not forget to keep children happy, with creative workshops, fun parks and play areas, a rich program of activities that supports personal development, sports activities ranging from rowing to swimming and Büyükyalı Club.

The blocks that are not on sale yet may differ.

ITALY'S MOST PRESTIGIOUS BRAND FENDI CASA HAS COME TO ISTANBUL FOR THE FIRST TIME AND ONLY AT BÜYÜKYALI...

Büyükyalı believes that only luxury, which adds value to life, makes people happy and life easier is true luxury, and it is signing the name of "luxury" on this "good life" in cooperation with FENDI Casa.

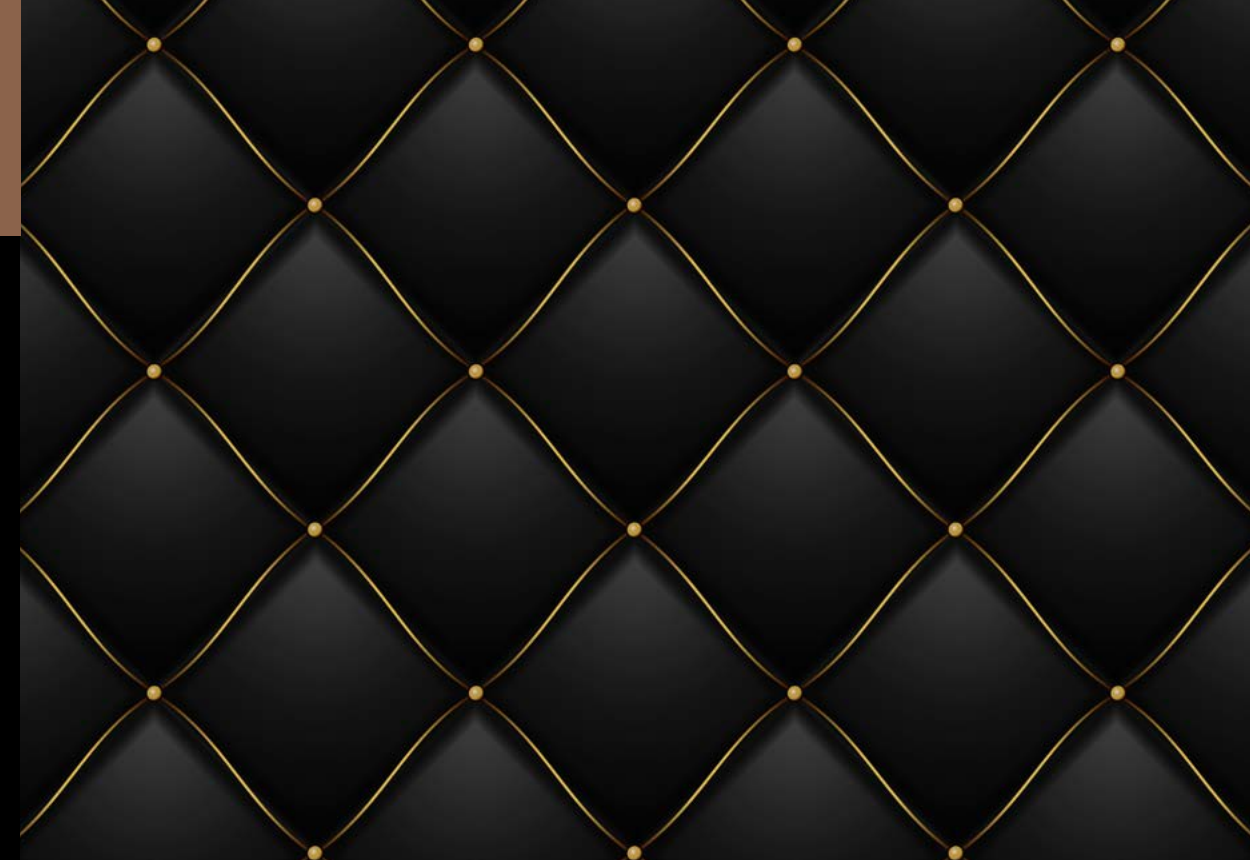
FENDI Casa, followed closely and sought after across the world, is coming to Istanbul for the first time and only at Büyükyalı. Impressed by the unique story of Büyükyalı, FENDI Casa adds comfort and pleasure to the lives of people who seek the good life with an understanding of "luxury that makes you happy".

The stylishness of FENDI Casa is imbued in every detail from the lobby of Büyükyalı to the share spaces, from the cupboards to the floors, from the furniture to the fittings. FENDI Casa has furnished homes for Büyükyalı display elegance from the first step.

Creating for Büyükyalı very special, "tailor-made" furnishing solutions, in harmony with the project's spirit, FENDI Casa adds value to Büyükyalı, which has the quality of a work which will be passed on from generation to generation.

The magnificent sea view and timeless architecture of Büyükyalı meets with the trend-setting models of FENDI Casa to create modern, chic and comfortable living areas.

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THE CAPTIVATING SYNERGY OF ELEGANCE AND A SEA VIEW...

FENDI Casa creates the shared areas, lobbies and every detail of the apartments in the FENDI Casa block, which is endowed with Büyükyalı's panoramic sea view.

Highlighting Italian elegance and quality in every detail, FENDI Casa is creating Istanbul's chicest home at Büyükyalı.

The Büyükyalı apartments and shared areas, which bear the signature of FENDI Casa, present an incomparable grandeur, comfort and quality.



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AN INSPIRING LIVING AREA TO ENHANCE DREAMS...

Those who own a property in Büyükyalı's FENDI Casa block experience the privilege of bringing the steeliness of FENDI Casa into their homes.

Saying "hello" for the first time in Turkey and only in Büyükyalı, FENDI Casa's stylishness and elegance is felt in every corner of life in Büyükyalı from the kitchen to the bedroom and from the lounge to the dining room.

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AN UNDERSTANDING OF LUXURY FOCUSED ON COMFORT AND HAPPINESS...

Büyükyalı believes that real luxury must make life easier while making people happy. In cooperation with FENDI Casa it puts its signature to “good life” and “benefit-focused luxury”.

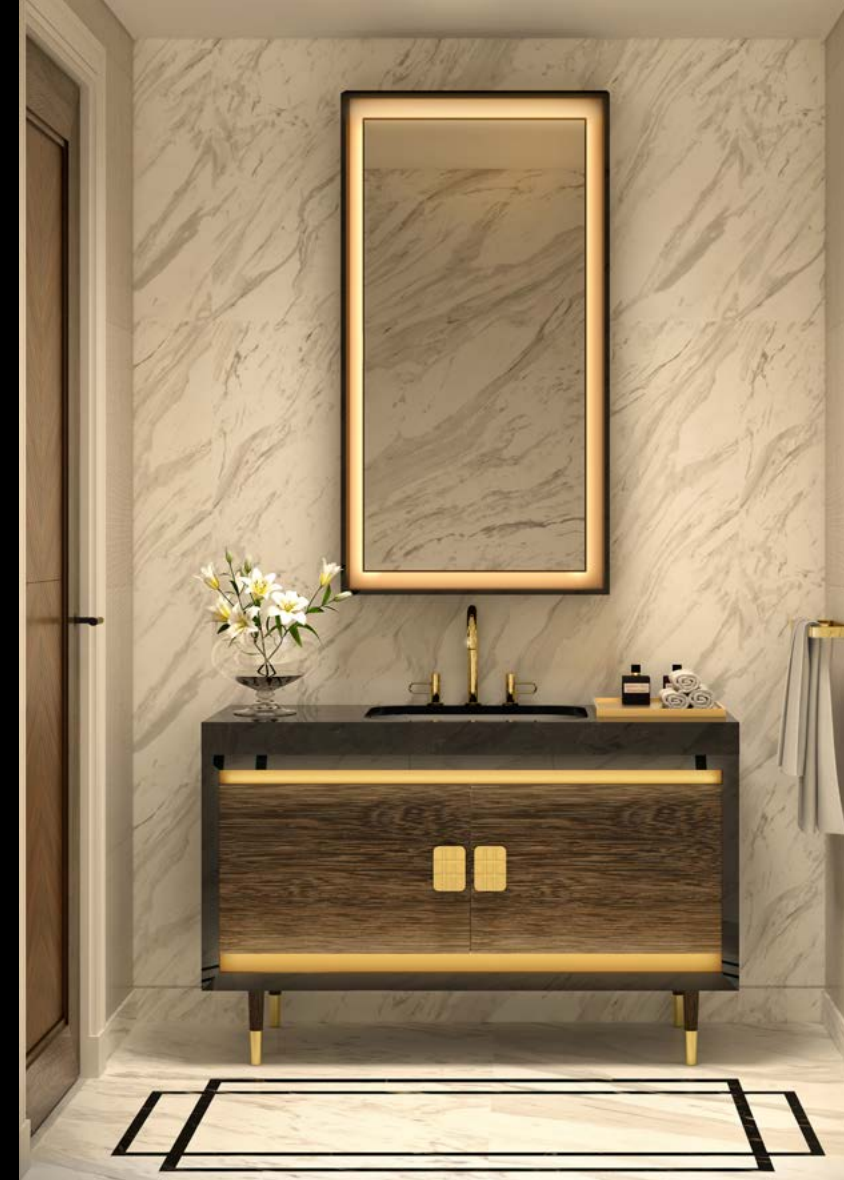
The FENDI Casa block is furnished with great care from A to Z. The incomparable approach, combined with the impressive architecture of Büyükyalı, creates a harmony full of life.

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MAGNIFICENCE AND COMFORT IN EVERY AREA WITH NATURAL STONES...

All Büyükyalı's wet areas too reflect the top quality and luxury. Natural stones create spacious and practical spaces. The concept, which puts ease of use, stylishness, luxury and naturalness in the forefront, offers an exclusive comfort in wet areas.

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TIMELESS AND MODERN LINES...

FENDI Casa's products, which are keenly sought after across the world, are designed by world famous designers with every detail carefully considered. Büyükyalı's aesthetic understanding, merging historical buildings with modern architecture, combines with FENDI Casa's very special designs to add further value to the project.

The living areas created while taking into account the needs of the modern age, just like Büyükyalı, with its timeless and modern lines, redefine luxury and comfort.

Capturing a perfect balance between innovation and the traditional, FENDI Casa reflects with powerful precision the blending of exclusivity, comfort, ease and beauty with luxury and takes Büyükyalı's understanding of the "good life" to another dimension.



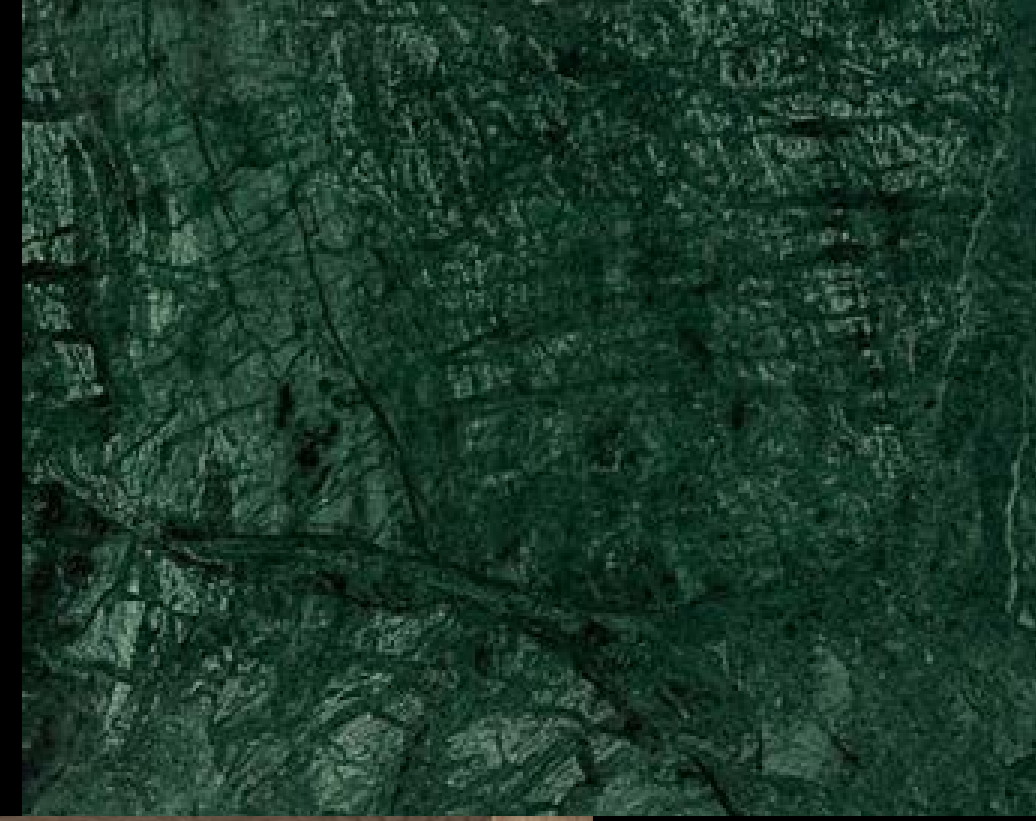
OPTIONS FOR CHIC AND SPECIAL PRODUCTS...

FENDI Casa offers many chic and special options for every home to the smallest detail.

With a colorful and rich range of products, appealing to a variety of styles and tastes, FENDI Casa's layouts are suited to the needs and understanding of comfort of all lifestyles and bring a completely different elegance to homes.

The residents of Büyükyalı reflect the style of FENDI in their daily lives with the countless product options from furniture to accessories, from carpets to curtains prepared specially for every type of apartment.

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SPECIAL SUGGESTIONS FOR THE INDIVIDUAL AND LIFESTYLES...

Those who buy homes from Büyükyalı may receive special decoration recommendations for their homes from FENDI Casa's world-famous experts. The FENDI Casa designers who provide advice to Büyükyalı residents personalize the FENDI Casa philosophy with suggestions specially for their lifestyles.

Thanks to the advice of FENDI Casa designers specially for their lifestyles and individuals, Büyükyalı residents are able to express their own styles with FENDI Casa's incomparable arrangements.

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ITALIAN STYLE WITH AN “ISTANBUL” AND “MARMARA SEA” VIEW...

Contemplating Büyükyalı’s attractive sea view in the company of FENDI Casa’s elegance lets both the body and spirit relax. The flats reflect luxury and quality in every detail and create a harmonious whole with Istanbul’s impressive view. Watching the dance of colors during a wonderful dawn amid FENDI Casa comfort makes every day happier and more serene.

The view of the Marmara Sea gains a more entrancing quality through the eyes of FENDI Casa.

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FENDI CASA'S NOBILITY IN THE SHARED LIVING AREAS...



The FENDI Casa-decorated lounge, which offers comfort and nobility in every detail, creates a perfect environment to socialize with your friends. Delightful conversations in front of the hot fireplace in the sitting room, meals in a celebratory atmosphere, delicious cocktails, the excitement of a match in front of a giant screen...

And there is so much more awaiting the residents of Büyükyalı in the lounge with the stylishness of FENDI Casa.

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ITALIAN PRESTIGE FOR YOUR GUESTS...

In the lounge area there is a meeting room for your creative and productive meetings, which is equipped with the newest technologies and reflects Italian chic.

The meeting room with its attractive luxury will win the approval of your guests and work colleagues, having a comfortable and warm atmosphere while making no concessions on professionalism.

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IN THE INFINITY POOL ON THE TERRACE, ENJOYING A SWIM WITH A VIEW OF THE BOSPHORUS...

The infinity pool on the terrace takes the pleasure of swimming to a completely new level. With a view of the Marmara Sea and the historical peninsula, in every stroke the incomparable atmosphere of Istanbul mingles with the feeling of a holiday. Those who enjoy the feel of the sun with the attractive view at the poolside will discover a brand-new path towards living life the Istanbul life to the full.

The pool area can be arranged in a way that enables you to host events. Büyükyalı promises unforgettable, joyous times accompanied by an amazing view for both guests and residents.

The lounge area, located opposite the unique Bosphorus view, brings to life the pleasure of the view with incomparable luxury and comfort.

The fitness center within the social area makes sport-filled hours a pleasure. Endowed with high-technology equipment, the fitness center makes the time you dedicate to sport indispensable.



TOUCHES OF THE MASTER'S HAND THAT MAKE A DIFFERENCE...

FENDI Casa brings together carefully selected leathers and fabrics with attractive, original design. The delicate touches of skillful hands blend the aesthetic with functionality with incredible harmony.

FENDI Casa design, transformed into virtual works of art with carefully chosen colors and materials in the hands of experts, meet in Büyükyalı, which is a work of art that it will be conveyed from one generation to another.

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BÜYÜKYALI, THE NEW ADDRESS FOR SOCIAL LIFE, CITY MEETING PLACE...

Büyükyalı's homes, created in line with stylishness of FENDI Casa are surrounded by a rich and active social life. Stylish cafes and restaurants which offer choices from global cuisines invite you to an exclusive feast of taste. Chatting with your loved ones amid the fragrant aroma of coffee and trying out the meals produced by the hands of master chefs adds pleasure to life.

Büyükyalı's chic shops, which are home to the world's leading brands, take the pleasure of shopping to a completely different level. Shopping in this atmosphere, where history meets with lush green parks and gardens, is transformed into an extraordinary experience.

Amid historical buildings, which have been brought back to life after around 100 years, in an atmosphere which takes people to completely different worlds, the pulse of Istanbul beats in Büyükyalı with the inspiring furnishing concept of FENDI Casa.

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EVERYTHING FOR A FLAWLESS COMFORT...

Extensive concierge services, which have no equal in the world, meet all the needs of Büyükyalı residents in a flawless way.

From dry cleaning to reservations at the most exclusive restaurants of different countries across the world; from concert tickets to international journeys; from private parties that will dazzle your friends to the organization of the most productive business meetings; from plane, yacht, helicopters, classic cars and limousine rentals to the delivery of flowers and presents; from nannies, child minders, and personal education services to temporary office rentals, everything that you can think of and more is at the end of a telephone...

Concierge Services provide everything that makes life easier and offer incomparable privileges to the residents of Büyükyalı.

Another special service at Büyükyalı is the Doorman Service... The Doorman meets apartment owners and their guests at the door, helps to carry goods, calls taxis, in other words creates solutions for virtually every need and makes life easier, adding value to life at Büyükyalı.

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SHOW YOUR DIFFERENCE AND STYLE WITH THE SEA SHUTTLE...

At Büyükyalı the sea becomes much more than just a view, it becomes an irreplaceable part of daily life.

Water sport facilities from rowing to sailing, the fun of riding bicycles right alongside the sea, walking and running with a maritime fragrance. Aside from all this, the sea at Büyükyalı offers the most luxurious, comfortable and practical form of transport.

It offers you the privilege of taking a comfortable journey wherever you wish, without losing time in traffic, of travelling with your own private sea shuttle. This privilege, with every place that you go by sea shuttle, reveals your style and how different you are.

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EMLAK KONUT REIC

In 1953, a mentality that would lead the urbanization efforts of a country and improve the people's life quality was born. In that year, Emlak Konut, the deep-rooted brand of the construction industry, started its journey of success. The corporate vision was decided to build environmentally conscious modern cities that add comfort to human life. With this purpose, Emlak Konut became the architect of many innovative practices in the industry.

Emlak Konut delivered many projects leaving a good example and traces for planned urbanization in our country. It built the most innovative neighborhoods of its era with projects so large that even their surroundings were named after them. This stable growth brought up a significant milestone as well. In 2002, Emlak Konut turned into a real estate investment company. This transformation was the herald for the giant projects, barnburners and becoming an even bigger company. After the establishment of the real estate investment company, Emlak Konut initiated 140 new projects that would have a broad effect on the world, embody

environmentally conscious technologies and add value to cities. The number of units built and tendered since 2003 has reached 132.507.

Emlak Konut went public twice, crowning its fast growth and taking its targets to wider horizons. The initial public offering which took place in 2010, ranked among the top 5 public offerings in the Republic's history. The second one, in 2013, became the greatest real estate public offering in the last 5 years in Europe. Growing with public offerings, Emlak Konut strengthens its place among the largest companies in Turkey with its paid-in capital of TRY 3,8 billion and its total value of assets of TRY 22,9 billion as of September 30, 2018.

Since its foundation, Emlak Konut has been taking firm steps towards the future with its increasing momentum, human-oriented corporate culture and its latest state. It is getting closer and closer to its goal of becoming Turkey's pride as a global player in the world.

ÖZAK, ZIYLAN, YENİGÜN PARTNERSHIP

ÖZAK

Entering the construction business in 1995 with İnter Yapı, ÖZAK Global Holding has founded ÖZAK Real Estate Investment Trust in 2009 with the lessons and experiences learned in the area.

ÖZAK GYO, which went public in 2012, entered Forbes Magazine's annual list of 'Turkey's 100 Largest Companies' at the 57th place.

ÖZAK GYO has been a pioneer in the development of modern lifestyles. While investing in a real estate project, ÖZAK GYO's priority is that the project adds value to the modern city architecture and its dwellers' lifestyles. ÖZAK GYO especially develops mixed residential and commercial projects in the central areas of metropolises.

ZIYLAN

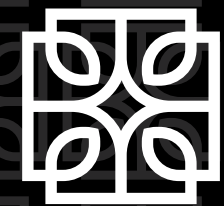
Carrying their experience in the retail sector to the real estate sector in 2014 with the newly established Ziyilan Real Estate Investment and Management inc., Ziyilan's product portfolio consists of mixed-usage and sustainable income focused projects.

In addition to the Atlas Park Shopping Center which opened in İstanbul, Ziyilan Gayrimenkul is set to open their Water Garden İstanbul project in Ataşehir, a gastronomy and entertainment center, in 2016.

YENİGÜN

Operating as a general contractor firm in the construction sector since 1973, Yenigün has worked on a plethora of projects both domestic and abroad encompassing almost every single branch in the field.

In the superstructure field, they have successfully completed projects including many sports complexes, social facilities, administrative and military buildings, luxury and mass housing complexes, shopping centers, commercial complexes, luxury hotels and tourism complexes, business centers, hotels, offices and corporate complexes. Yenigün actively operates abroad in the Middle Eastern region, chiefly in Saudi Arabia. Yenigün continues its strong growth in both the Turkish and international construction businesses with ongoing projects in Russia, Saudi Arabia and Turkey and its offices in Turkey, Russia, Saudi Arabia, Poland, Algeria and the US.



BÜYÜKYALI
good life.



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